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WHOLESALE PRICE LIST

# L. E. COOKE COMPANY

AT. 7-6145

San Gabriel, California

5716 N. Vista St.

GROWERS & DISTRIBUTORS

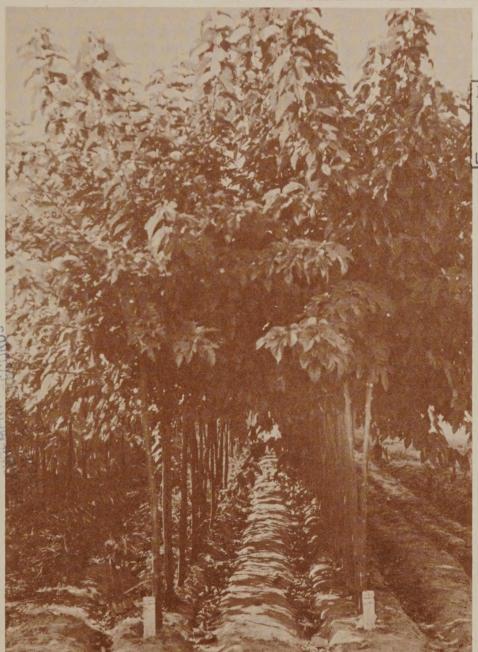
of

DECIDUOUS

SHADE TREES - SHRUBS - FRUIT TREES

MEMBER - CALIFORNIA ASSOCIATION OF NURSERYMEN

# FALL 1959 - SPRING 1960



LIBRARY RECEIVED \* MAY 6 1959 \*

U. S. Department of Agriculture

E CELVED

#### WHOLESALE LIST

#### Terms and Conditions of Sale

This List Cancels All Previous Quotations

TERMS:

All prices are f.o.b. San Gabriel, Calif. All accounts due on the first and payable the 10th of second month following purchase (60 days) to nurserymen with established credit. Otherwise, C.O.D. 1% per month interest charged on overdue accounts. 5% discount for cash on delivery, or cash on picked-up orders.

**PACKING:** 

Free on truck and carload shipments. Baling at cost (app. 5% of order.)

DELIVERY COSTS: Southern California—free delivery to most areas.

Northern California—as indicated on bottom of catalog sheets.

Interstate Deliveries—we deliver to other states at a low delivery price, by semi trailer. Contact us for actual cost.

CLAIMS:

For any cause, claims must be made within ten days of receipt of stock.

**GUARANTEE:** 

We accept all orders subject to crop conditions, and we reserve the right to cancel a portion of the stock, or all thereof, should injury befall our stock from hail, windstorm, frost, other weather conditions, error in count, insect and disease injury, or other natural causes beyond our control. We are careful to keep our varieties true to name and will replace any portion of the stock that may prove otherwise, or refund the price paid for such portions. It is agreed that the original price shall be the maximum damages the purchaser is entitled to.

**QUANTITIES:** 

100 of one variety takes 100 rate.

**OUR LOCATION:** 

Office, warehouse and yard—5 blocks east of corner of San Gabriel Blvd. and Las Tunas Blvd., 200 feet north of Las Tunas on Vista St., San Gabriel.

### L. E. COOKE CO.

ATlantic 7-6145

5716 N. Vista St., San Gabriel, California

L. E. COOKE-Owner

ROBERT LUDEKENS-Manager

MEMBERS OF

CALIFORNIA ASSOCIATION OF NURSERYMEN ARIZONA NURSERYMENS ASSOCIATION

TEXAS ASSOCIATION OF NURSERYMEN NEW MEXICO ASSOCIATION OF NURSERYMEN

## INDEX

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Picture Tree Growing Field and Heeling-in Area 4
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Patent Fruit Tree Description
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Flowering Crabapples
Shrubs, Deciduous
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Berries and Small Fruits
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Dahlias
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Wilt-Pruf
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Order Form

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#### OUR SERVICES TO YOU

Our improved and modern methods of processing our deciduous stock, is designed to help you make a profit in this segment of your business. Only by your satisfaction with our material can we hope to continue to grow.

These numbered services are what we do for you(and indirectly for ourselves) from the first stages of growing, on through each step of processing, even into enabling you to say to your customer, "I know these trees are grown, handled and processed right."

- 1. All trees that require staking are tied with "Miracle Garden Tie." This makes certain that you will never receive trees from us that have been cut or girdled partially through with the use of twine or wire ties.
- 2. Daily during delivery season our heeling in grounds are completely sprinkled with overhead rainbird sprinklers to maintain proper moisture and humidity. This is important to prevent dehydration of upper branches of trees.
- Also, our heeling in grounds are equipped with high pressure hoses for adequately soaking-in stored trees, to eliminate air pockets around the roots. This is very important to the later growth of trees. Trees and plants must be handled right in order to grow right.
- All varieties of trees that are critical as to dehydration are dipped by us in "Wilt Pruf." This wiltprufing has been of great help to us and to our customers, to lessen the losses on bare root stock handling and storing in their nurseries. Wilt Pruf is a liquid plastic that dries on the tree trunk and limbs, is invisible, and has proven a terrific deterrant to drying out of deciduous stock.
- yents drying of the roots in transit, which is a potential source of trouble to deciduous stock.
- 6. Individual tags are supplied for each tree. Fruit tree tags give description of fruit and ripening date.
  All shade and flowering tree tags list common and Botanical names.

We are equipped to give you real service, and will endeavor to handle your business in such a way as to merit your continued patronage.

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This is our method of "Wilt Prufing" all trees that we consider critical in handling, shipping, and storing in retailers sales yards. It is added protection against drying winds, low humidity and heat. Each bundle is immersed in this long tube (except roots) and is tagged with a wilt pruf tag.

Reports from our customers reflect their enthusiasm for this added protection, as now they are able to stock and sell deciduous trees with more confidence.

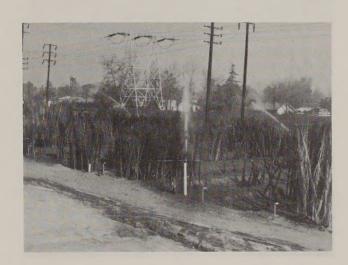
This added protection is a help—please do not think that you can abuse bare root stock, even with "Wilt Prufing." Protect your investment in trees by proper care. Keep them moist, and protected from heat, wind, freezing temperature.

This is our method of "Win Proling" all trans that we consider in handling, shipping, and storing in retailers sales yards. It is added protection against drying winds, low humidity and heat. Each bundle is immersed in this long tube fexcept roots! and is lagged with a will got lag.

Reports from our customers reflect firm unthusiasm for this added protection, us new they are able to stock and sell decidoovs from with more confidence.

This culded protection is a field—please do not think that you can abuse bore cost each, even with "Will Peufing." Protect your investment in most by proper cost from their moist, and protected from that, what fronting temporaries.





And this is what we mean by "Complete Protection" of deciduous stock. Note the rainbird sprinklers over each pit of our heeling in area. (This picture was taken late in our shipping season, after most orders were shipped out.)





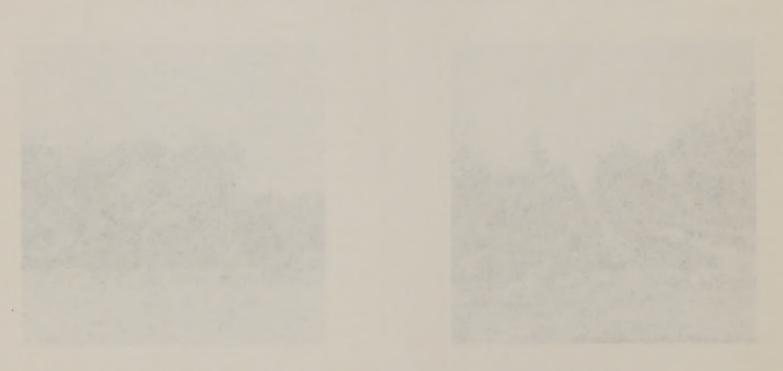
Modern methods and materials all contribute to better trees. Above, soil fumigation with "Vapam" before planting, for protection against nematodes, crown gall, and weed eradication. This is very costly, but assures our customers of the cleanest, disease free trees possible to grow.



FLOWERING CHERRIES

FRAULTESS WILLIAM

This is what we mean by full bodied. Full collaws, wall headed trees



Wide special rows, modern cultural conditions, all centribute to colable trees

Sold To Address City

Date Day Closed

		one variety				II ADDOK URIGUE)	4-5'	5-6'	6-8'	XLG
APPROX. HEIGHT	4-5	5-6	6-8	XLG	JUMBO	APPROX. HEIGHT	1/2 - 5/8 "	5/8 - 3/4 "	3/4-1"	1" & up
CALIPER	1/2 - 5/8 "	5/8 - 3/4 "	<sup>3</sup> / <sub>4</sub> -1" 75	1-11/4"	1 1/4 & up	Prunes Price	65	75	90	1.00
Peaches (Frestone) Price	55	00	/5	90	1.20	Troncs				
Babcock		-	ļ			French				
Bonita						Sugar				
Early Elberta							65	75	90	1.00
Elberta	]					Apples Price	00	75	70	1.00
Forty-Niner						Beverly Hills				
Golden Blush						Delicious Red				
Golden Jubilee						Delicious Yellow				
Hale Haven						Gravenstein				
J. H. Hale						Jonathan				
Indian Blood						Winter Banana				
Miller's Late						Crabapples Price	65	75	90	1.00
Rio Oso Gem						Transcendent				
Ventura										
		65	75	90	1.20	Pears Price	65	75	90	1.00
Peaches (Cling) Price		05	13	10	1.20	Bartlett				
Heath Cling						Berre D'Anjou				
Orange Cling						Winter Nellis				
Sims										
Strawberry Cling				-		Cherries Price	75	85	95	1.10
Indian Blood Cling						Black Tartarian				
Plums Price	55	65	75	90	1.20	Bing				
Beauty						English Morello				
Blue Damson	1					Montmorency				
Climax						Royal Ann				
Green Gage										
Mariposa						Figs Price	60	70	80	90
Santa Rosa	1					Black Mission				
Santa Rosa, Late						Brown Turkey				
Satsuma						Osborne Prolific				
Wickson						White Kadota				
Howard Miracle						Height		4-5'	5-6'	6-7'
Plus 10c Royalty						Pomegranates Price	50	60	70	85
Nectorines Price	55	65	75	90	1.20	- Wonderful				
Goldmine						Height	3-4'	4-6'	6-8'	8-10'
Gower						Pecans Price	1.80	2.50	3.00	3.50
John Rivers						Burkett				
Stanwick						Mahan				
Oldiiwick						Success				
Apricots Price	55	65	75	90	1.20	Western Schley				
Blenheim							1 20	1.60	1.90	2.10
Moorpark						- Walnuts Price	1.30	1.60	1.90	2.10
Newcastle						Eureka				
Royal						Payne				
Tilton						Placentia				
Goldbeck Perfection		_				Hartley		- (0	70	
Goldbeck Terrection	·					Price		60	70	
Almonds Price	55	65	75	90	1.20	Blackwalnut (S.)				
Jordanola						CALIPER	3/8 - 1/2 "	1/2 - 5/8 "	5/8 - 3/4 "	3/4 - 1 "
Ne Plus						Persimmons Price		1.50	1.70	2.00
Nonpareil						Fuju (plus 25c)				
Texas (Mission)						Hachiya				
TEXUS (MISSION)								1	1	1

# TATENTED

	Less th	an 10 p	er varie	ty. Add	15¢ per	tree.
"ARMSTRONG" VARIETIES	RETAIL	13-5/8	5/8-3/4	3/4-1	1 & up	1½ & up JULBO
APPLE PETTINGILL	3.00	1.35	1.45	1.55	1.65	
APRICOTS NUGGET	3.50	1.65	1.75	1.85	1.95 1.65	
NECTARINES PANAMINT PIONEER SILVERLODE	3.50 3.00 3.50	1.65	1.75 1.45 1.75		1.95 1.65 1.95	
PEACHES  MEADOWLARK  REDWING  ROBIN  RED ROBIN  SATURN (Flowering & Fruiting	3.50 3.50 3.50 3.50	1.35 1.65 1.65 1.65	1.45 1.75 1.75 1.75	1.55 1.85 1.85 1.85	1.65 1.95 1.95 1.95	
SPRINGTIME	3.50	1.65	1.75	1.85	1.95	
"STRIBLING" VARIETIES						
NECTARINE, FREEDOM	de contract state at the state of the contract	1,85	1.95	2.05	2.20	
PEACH, BLAZING GOLD	•	1.00	1.10	1 _1.20	1.35	and the state of t
PEACH, GOLD DUST		1.00	1.10	1.20	1.35_	
"DAILY NEWS" PEACH Flowering & fruiting.						
_3-STAR		1.10	1.20	1.30	1.40	1.75
4-STAR	graphic high highest optimized by 1000 through it start in secundary to the control of the contr	1.10	1.20	1.30	1.40	1.75

1. PRICES, AS LISTED ABOVE.
2. DELIVERY METHOD: OUR TRUCK, OR BEST WAY.
3. FREE DELIVERY ZONE: SOUTHERN CALIFORNIA & SAN JOAQUIN VALLEY.
4. DELIVERY DATE: JANUARY

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#### DESCRIPTION OF PATENTED

#### FRUIT TREES

#### .\_\_ ARMSTRONG VARIETIES:

A good crisp, juicy apple. Good for eating fresh and for sauce, or pie. Does well in milder winter areas.

Ripens late August.

NUGGET F. P. 1651. Large, red-cheeked fruit with orange-colored flesh and good juicy rich flavor. Ripens a few days ahead of Royal. Late June. REEVES r. P. 693. I wonderful variety for mild winter climates. It should be planted with a pollinizer: Royal is suggested. Ripens early June.

PANAMINT 1.1.1100. big deep red skin, yellow fleshed freestene nectarine Heavy bearer almost anywhere in California. Preferable to rioneer for coastal areas.

Ripening from early to mid July.

PIONEER P.P.787. The firm, juicy, orange-colored, honey-sweet flesh and the dark red skin make this a favorite nectarine. In spring it is loaded with great big beautiful rosy-pink blooms.

Ripens late July.

SILVERLODE P.P.1023. Large size, early ripening freestone nectarine.

Brilliant scarlet skin over creamy white and juicy flesh. Rich nectarine flavor. Does well in Southern California and Arizona. Ripens late June.

MEADOW LARK P.F.528. A good coastal and mild-winter area peach. Big golden flesh and skin with red blush.

REDVING P.P.621. A large white fleshed peach, used in mild winter areas.

ROBIN F.F.529. An early, crisp, white fleshed peach of honey sweet flavor.

An excellent commercial peach.

RED ROBIN P.P.R. Early ripening, sweet white fleshed with red skin.

Good size, improved Robin.

SATURN F.P.1485. A fruiting-flowering peach that is better than ever.

The large double pink blossoms, set delicious golden yellow fleshed freestone peaches.

SPRINGTIME P.P.1268. A white floshed semi-freestone that will ripen tendays earlier than Robin. Earliness and quality make this an ideal commercial peach.

Ripens mid May.

SIERRA PLUE F.P.1482. Cross of Inca and Santa Rosa. The order flesh is mweet and firm & the skin color approaches that of Santa Rosa. It is partially self-fruitful, but we recommend that it be planted with Santa Rosa for maximum yield.

Ripens early July.

#### -- STRIBLING VARIETIES:

FREEDOM P.P.1161. It's large size, rich coloring, freestone characteristic and excellent flavor make it an outstanding nectarine. A good shipping, canning, or home use fruit.

BLAZING GOLD P.P.1127. On early, yellow fleshed, freestone with a rich tart acid flavor. Ripens 35 days before Early Elberta. Ripens early June.

GOLD DUST P.P.1144. I vigorous grower and consistent bearer. The developers believe this to be the finest early yellow fleshed freestone. Ripens 40 days before Elberta and is non acid.

Ripens early to mid
June.

3 STAR Flowering and fruiting peach. Flowers, dark pink double. Fruit large yellow fleshed, freestone.

4 STAR Flowering and fruiting peach. Flowers, salmon-pink, double. Fruit highly colored deep red, white fleshed freestone. Ripens June 15 to July 1. (Page 7)

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## "BLUE LABEL" \$1.50 EACH

VARIETY

1 1

# DWARF FRUIT TREES

The state of the s		
PEACHES EARLY ELBERTA ELBERTA J. H. HALE RED HAVEN	Large Yellow Freestone Large Yellow Freestone Large Yellow Freestone Med. Yellow Freestone	EarlyJuly MidJuly LateJuly EarlyJuly
APRICOTS BLENHEIM MOORPARK ROYAL TILTON	Deep Yellow Juicy Large, Highly Colored Yellow Skin Pale Flesh Orange Skin Very Large	LateJune LateJune LateJune EarlyJuly
PLUMS SANTA ROSA SATSUMA	Large Dark Red Purple Yellow Veined	LateJuly MidAugust
NECTARINES GOLDMINE	Large White Freestone	EarlyAugust

DESCRIPTION

APPLES
BEVERLY HILLS

RED DELICIOUS YELLOW DELICIOUS

PEARS
BARTLETT
BERRE D' ANJOU

Med., Red, Crisp, and Juicy Red-Delicious Flavor Golden-Crisp-Firm

White Flesh-Yellow Skin Yellow with Reddish Tinge August Oct. to Jan. Oct. to Jan.

RIPENING TIME

Mid----August October

## FLORY DWARF PEACH

\$1.50

Flowering and fruiting. Large double red blossoms, white fleshed delicious freestone. Grows in rounded form to five feet.

### DWARF ESPALIER

FRUIT ------ TREES \$4.50

Two Cordons, 5 to 9 foot spread. Packed five per bundle. RED DELICIOUS APPLE
YELLOW DELICIOUS APPLE
BARTLETT PEAR

Rare and attractive espaliered on wall, fence or trellis.

1. PRICES, AS LISTED ABOVE.

2. DELIVERY METHOD: OUR TRUCKS, OR BEST WAY.

FREE DELIVERY ZONE: SOUTHERN CALIFORNIA & SAN JOAQUIN VALLEY.

DELIVERY DATE: JANUARY

(Page 8)

"BLUE LABEL"

## SHADE TREES

AILANTHUS, GLANDULOSA (Tree of Heaven.) 4-5 Whips	.90 1.10 1.30	00 rate .80 1.00 1.20
ALBIZZIA, JULIBRISSEN (Mimosa.) "Wilt Pruf" protect Beautiful lace leaf foliage with tropical appearance.	ed	
3-4 Whips	1.10	.80 1.00 1.20 1.50
ALBIZZIA, JULIBRISSEN CLUMPS (Mimosa.) "Wilt Pruf"  3-4 4-5 5-6 6-7	1.00 1.30 1.60	.90 1.20 1.50 1.60
ALDER, BLACK (Alnus Glutinosa.) 4-5 Branched	1.10 1.30 1.60	.80 1.00 1.20 1.50 1.60
ALDER, CALIFORNIA WHITE (Alnus Rhombifolia.)  3-4 Branched 4-5 Branched 5-6 Branched 6-8 Branched 8-10 Branched 10-12 Branched	.90 1.10 1.30 1.60	.60 .80 1.00 1.20 1.50
ALDER, ITALIAN (Alnus Cordata.)  3-4 Branched	.90 1.10 1.30	.60 .80 1.00 1.20 1.50
ASH, ARIZONA (Fraxinus, Velutina.) 3-4 Branched	.90	.60 .80 1.00

PRICES, AS LISTED ABOVE. ADD 10¢ PER TREE FOR SPLITTING BUNDLES OF 10 3-4' THRU 6-8' (8-10' UP, ARE IN BUNDLES OF 5)
DELIVERY METHOD: OUR TRUCK, OR BEST WAY.
FREE DELIVERY ZONE: SOUTHERN CALIFORNIA & SAN JOAQUIN VALLEY.
DELIVERY DATE: JANUARY (Page 9) 1.

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## "BLUE LABEL

## SHADE TREES

ASH, BLUE (Fraxinus, Quadrangulata.)  A great improvement over other Ash. Symmetrical,
Glossy Blue Foliage. New and Choice.  5-6 Branched
ASH, MODESTO (Fraxinus, Velutina Glabra.) 5-6 Branched
BIRCH, CUTLEAF WEEPING (Betula, Laciniata.) 4-5 Branched
BIRCH, EUROPEAN WHITE (Betula, alba.) "Wilt Pruf" protected  3-4 Branched
BIRCH, EUROPEAN WHITE CLUMPS (3 or more stems.) "Wilt Pruf" protected  4-5
BIRCH, EUROPEAN WHITE DOUBLES (2 stem.)  "Wilt ruf" protected  4-5

PRICES, AS LISTED ABOVE. ADD 10¢ PER TREE FOR SPLITTING BUNDLES OF 10 3-4' THRU 6-8' (8-10' UP, ARE IN BUNDLES OF 5)
DELIVERY METHOD: OUR TRUCK, OR BEST WAY.

<sup>2.</sup> 

FREE DELIVERY ZONE: SOUTHERN CALIFORNIA & SAN JOAQUIN VALLEY.

DELIVERY DATE: JANUARY (Page 10)

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## "BLUE LABEL"

# SHADE TREES

BIRCH, JAPANESE WHITE (Japonica.) Whiter bark than European Birch. 3-4 Branched		100 rate
BOXELDER, VARIEGATED (Acer Negundo, Variegated.) 4-5 Branched	, ** j	
CATALPA, SPECIOSA  Grows well in hot dry areas and tolerates alka 3-4 Whips		.60 .80 1.30 1.10
CORK TREE (Phellodendron Amurense.) Subject to Rabbit damage. They like cork. 4-5 Branched	2.1	
COTTONWOOD, COTTONLESS 5-6 Branched 6-8 Branched 8-10 Branched 10-12 Branched 12-14 Branched	1.60	1.00 1.20 1.50 1.50
ELM, AMERICAN (Ulmus American.) 6-8 Branched 8-10 Branched 10-12 Branched 12-14 Branched		# . 60 4 . 30 4 . 30
ELM, CHINESE (Ulmus, Pumila.) 4-5 Branched 5-6 Branched 6-8 Branched 8-10 Branched 10-12 Branched 12-14 Branched 14-16 Branched Speciman Branched	.90 1.10 1.30 1.60 2.90 2.75 3.40	.80 1.00 1.20 1.50 1.80 2.50 3.25 3:75

PRICES, AS LISTED ABOVE, ADD 10¢ PER TREE FOR SPLITTING BUNDLE OF, 10 3-4' THRU 6-8' (8-10' UP, ARE IN BUNDLES OF 5)

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DELIVERY METHOD: OUR TRUCK, OR BEST WAY.

FREE DELIVERY ZONE: SOFTHER CARLEGORNIA & SAID JOACHER CARLEY.

DELIVERY DATE: JANUARY (Page 11) 3.

"BLUE LABEL"

## SHADE TREES

HONEYLOCUST, THORNLESS (Gleditsia, Tria. inermis.) 10 rate 100 rate Rich green, Finely-Divided, Fernlike leaves. Choice tree for inland areas, as it tolerates heat, cold and most any climate condition. 3-4 Whips
HONEYLOCUST, IMPERIAL-Pat. No.1605 (Gleditsia, Triaconthos Inermis.)  A wide SPREADING, beautiful improved Honeylocust.  4-5 ft. Whips 2 yr 2.00 5-6 ft. Whips 2 yr 2.50 6-7 ft. Whips 2 yr
HONEYLOCUST, SUNBURST-Pat. No.1313 (Gleditsia, Triacanthos Inermis Aurea.) 4-5 ft. Whips 2 yr
KOELREUTERIA PANICULATA (Golden Rain Tree)       10 rate 100 rate         4-5       1.10         5-6       1.30         6-8       1.60         8-10       2.00
LOCUST, BLACK (Robinia, Pseudoacacia.)  White Flowers  6-8 ft
LOCUST, PINK FLOWERING (Robinia, Decaisneana.)  Pale Pink Flowers  5-6 6-8 ft
1. PRICES, AS LISTED ABOVE. ADD 10¢ PER TREE FOR SPLITTING BUNDLES OF 10 3-4' THRU 6-8' (8-10' UP, ARE IN BUNDLES OF 5)  2. DELIVERY METHOD: OUR TRUCK, OR BEST WAY.  3. FREE DELIVERY ZONE: SOUTHERN CALIFORNIA & SAN JOAQUIN VALLEY.  4. DELIVERY DATE: JANUARY (Page 12)

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## "BLUE LABEL"

# SHADE TREES

LOCUST, IDAHO (Robinia, Idahoensis.)	10 rate	100 rate
This variety is a <u>deep rose flower</u> .  5-6 ft	1.10 1.30 1.60	1.00 1.20 1.50
MAPLE, FAASSEN RED LEAF (Acer Platanoides Faassen.) Holds Dark Red leaf through summer like Crimso 4-5 Whips 5-6 Whips 6-7 Whips 5-6 Branched 6-8 Branched	on King.	1.40 1.70 2.20 3.50 5.00
MAPLE, GINNALA (Acer Ginnala.)  Small tree with upright round dense head; folionilliant scarlet in fall. The color is outstalthough new with us, we believe it will prove the best small trees for color in the inland and 3-4 Branched	canding, and to be one areas.	e of .90
MAPLE, NORWAY (Acer Platanoides.) 5-6 Branched 6-8 Branched 8-10 Branched 10-12 Branched		1.50 2.00 2.50 3.00
MAPLE, NORWAY COLUMINAR (Acer Platanoides Columnari 6-7 Whips		1.85 2.15 2.50
MAPLE, NORWAY SILVER VARIEGATED (Acer Platanoides I 5-6 Branched	Drummondii	2.35 2.85 3.25
MAPLE, RED (Acer Rubrum.)  Good red color in fall.  5-6 Branched		1.65 2.25 2.75

PRICES, AS LISTED ABOVE. ADD 10¢ PER TREE FOR SPLITTING BUNDLES OF 10 3-4' THRU 6-8' (8-10' UP, ARE IN BUNDLES OF 5)

DELIVERY METHOD: OUR TRUCK, OR BEST WAY.

<sup>2.</sup> 

FREE DELIVERY ZONE: SOUTHERN CALIFORNIA & SAN JOAQUIN VALLEY. 3.

DELIVERY DATE: JANUARY (Page 13)

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## "BLUE LABEL"

# SHADE TREES

MAPLE, SCHWEDLER (Acer Schwedleri.)  New leaf is red. 5-6 Whips	1.30 1.70 2.10 2.50	100 rate
8-10 Branched	3.00	
MAPLE, SILVER (Acer Dasycarpum.)  3-4 Whips	.90 1.10 1.30 1.60 2.00	.60 .80 1.00 1.20 1.50 1.40 2.50
MAPLE, SILVER CLUMPS  3-4 4-5 5-6 6-7 7-8	1.30 1.60 2.00	.90 1.20 1.50 1.80 2.50
MAPLE, SPAETH  (Acer Pseudoplatanus Atropurpureum Spaethi.)  Dark green leaf, red to purplish underneath.  5-6 Branched		
MOUNTAIN ASH, EUROPEAN (Sorbus Aucuparia.) 5-6 Branched	2.00	
MULBERRY, CUTLEAF FRUITLESS (Morus, Alba Spp.) Also known as Striblingi. "Wilt Fruf" protect 5-6 Whips	1.10 1.30 1.60 2.00	1.00 1.20 1.50 1.80 2.50

PRICES, AS LISTED ABOVE. ADD 10¢ PER TREE FOR SPLITTING BUNDLES OF 10 3-4' THRU 6-8' (8-10' UP, ARE IN BUNDLES OF 5)
DELIVERY METHOD: OUR TRUCK, OR BEST WAY.
FREE DELIVERY ZONE: SOUTHERN CALIFORNIA & SAN JOAQUIN VALLEY.

<sup>3.</sup> 

DELIVERY DATE: JANUARY (Page 14)

## "BLUE LABEL"

# SHADE TREES

MULBERRY, KINGAN FRUITLESS (Horus, Alba Spp.)       10 rate         5-6 Whips . "Wilt Pruf" protected	1.80
OAK, PIN (Quercus, Palustrus.) The leaves are dark green, glossy, and prickly, and turn scarlet in the fall. 5-6 Branched	
OAK, RED (Quercus, Borealis Maxima.) Rapid growing tree, forming large round head, foliage becomes dark red in the fall.  5-6 Branched	
PAGODA, JAPANESE (Sophora, Japonica.) Also called Chinese Scholar Tree. 3-4 Branched	
POPLAR, BALM O GILEAD (Poplus, Candicans.) 5-6 Branched	1.00 1.20 1.50 1.80 2.50
POPLAR, CAROLINA (Poplus, Canadensis.)  4-5 Whips 5-6 Whips 6-8 Whips 8-10 Whips 1.30	.30 1.00 1.20 1.50
POPLAR, LOWBARDY (Poplus, Nigra Italica.) 4-5 Branched	.80 1.30 1.20 1.50

PRICES, AS LISTED ABOVE. ADD 10¢ PER THEE FUR SPLITTING BUNDLES OF 10 3-4' THRU 6-8' (8-10' UP, ARE IN BUNDLES OF 5) DELIVERY METHOD: OUR TRUCK, OR BEST WAY.

FREE DELIVERY ZONE: SOUTHERN CALIFORNIA & SAN JOAQUIN VALLEY.

DELIVERY DATE: JANUARY (Page 15)

2.

<sup>3 .</sup> 

# LABEL" SHADE TREES

REDBUD, CANADIAN (Cercis Canadensis.)  3-4 Branched	100 rate
SMOKE TREE (Cotinus Coggygria) 3-4 Branched Subject to growth .90 4-5 Branched Subject to growth 1.10	
SYCAMORE, EUROPEAN (Platanus, Orientalis.)  4-5 Whips	.80 1.00 1.20 1.50 1.80 2.50
SYCAMORE, CALIFORNIA NATIVE (Platanus, Racemosa.)  3-4 Branched	.80 1.20 1.50 1.80 2.25 3.00 3.50 4.00
3-4        1.00         4-5        1.30         5-6        1.60         6-7        2.00         7-8        2.75         8-9        3.50	.90 1.20 1.50 1.80 2.50 3.25
UMBRELLA, TEXAS (Melia Azedarach, Umbraculiformis.)  3-4 Whips	.80 1.00 1.20 1.50 1.80 2.25 3.75

PRICES, AS LISTED ABOVE. ADD 10¢ PER TREE FOR SPLITTING BUNDLES OF 10 3-4' THRU 6-8' (8-10' UP, ARE IN BUNDLES OF 5)
DELIVERY METHOD: OUR TRUCK, OR BEST WAY.
FREE DELIVERY ZONE: SOUTHERN CALIFORNIA & SAN JOAQUIN VALLEY.
DELIVERY DATE: JANUARY (Page 16)

#### "BLUE 5 HADE TREES LABEL"

Long hanging branches make this a beautiful	100 rate
tree for quick shade.  5-6	1.00 1.20 1.50 1.50
WILLOW, GOLDEN WEEPING (Salix, Niobe.)  Growth is same as Babylonica with bright golden yellow bark.	
5-6	1.00 1.20 1.50 1.00
WILLOW, WEEPING WISCONSIN (Salix, Wisconsin.) Grows taller and a little more upright than Babylonica.	
5-6 6-8	1.00 1.20 1.50 1.50
WILLOW, CORKSCREW (Salix, Contorta.)  Branches, both large and small, grow upward with an exotic corkscrew twist. Good novelty tree.	
4-5 5-6	1.00 1.20 1.50

PRICES, AS LISTED ABOVE. ADD 10¢ PER TREE FOR SPLITTING BUNDLES OF 10 3-4' THRU 6-8' (8-10' UP, ARE IN BUNDLES OF 5)
DELIVERY METHOD: OUR TRUCK, OR BEST WAY.
FREE DELIVERY ZONE: SOUTHERN CALIFORNIA & SAN JOAQUIN VALLEY.

DELIVERY DATE: JANUARY (Page 17)

#### FOR SPRING & SUMMER 4-5.5-6.6-8.8-10.Junbo 8-10 Junbo FLOWERING PLUMS PRUNUS BLERIANA · · · Light double pink. PRUNUS HOLLYWOOD . . Light single pink. Fruiting FRUNUS PISSARDI : : : PRUNUS THUNDERCLOUD: : Single pink, dark red foliage Dark purple leaf Darkest leaf variety PRUNUS VESUVIUS - KRAUTER. FLOWERING PEACHES HELEN BORCHERS . Large late double pink PINK, EARLY RED, EARLY . Large double . Large double RED, LATE VARIEGATED WHITE, EARLY . Large double Large double pink & white. · · · · · · · · · · · · · · Large doub RANCHO REDLEAF PEACH P.P. 1440 8-10

Large double pink. Leaves remain 1-9 Rate dark red all summer. 10-49 Rate FLOWERING NECTARINE

\$1.50 each

1.65

Azalea flowered white, pink center; fragrant ALMA STULTZ

1	FLOWER ING CHERRY	 -									
the remaining of the second se	KWANZAN	 •	•	• •	Large	double double	pink . white.		•		1.70 2.20 1.70 2.20
	WEEPING CHERRY										

PIOWED ING GUEDDA

SUBHIRTELLA WEEPING . . . Dainty double pink, weeping growth .3.25 ea. #1 grafted on 5-6 ft. standard SERRULATA WEEFING . · Large double pink, arching growth #1 grafted on 5-6 ft. standard 13.25 ea.

HAWTHORNE, PAULS SCARLET Well headed trees, dark red flowers

GOLDEN CHAIN TREE Golden Wisteria-type bloom, grows 4-5 well in most areas. Branched 1.3

#### DWARF FLOWERING PEACH

(Iwo year trees) \$1.00 ea.

These Dwarf Flowering trees grow to about five feet, with a round shape, making an ideal shrub. Large double flowers, completely covering the tree.

RED FLOWERING

FINK FLOWERING

VARIEGATED FLOWERING Pink & Wh.

2: ..S LISTED ABOVE. (ADD 10¢ PER TREE ON ORDERS LESS THAN 10)

DELIVERY METHOD: OUR TRUCKS, OR BEST WAY 3.

FREE DELIVERY ZONE: SOUTHERN C.LIFORNIA & SIN JOILUIN VILLEY.

DELIVERY DATE: JANUARY (Page 18)

## FLOWERING CRABAPPLES

KKK

#### CRAB, FLOWERING (Malus Spp.)

5-6 6-8 8-10 BECH' 3-4 4-5	Y, Double Branched Branched Branched Ileavy Sp TEL, Double Branched Branched	ecin le P	nens	s .	los		m	•	•	•	•	•	•	•	•	•	0	Sm	al	1	1.65 2.00 2.50 Free .90
DOLG 4-5 5-6	O, Single Branched Branched	Whi	te.	Blo		om •	•	•		•	•		•	•	Br	ie	ght •	; F	ed •	•	ruit 1.00 1.30
ELEY	I, Single	Blo	SS(	om &	Fri	ıit.									C	col	or	red	ł F	ol	iage
4-5 5-6	Branched Branched Branched	•	•	• •	•	•	•	•	•	•	•	•	• a			•	0	•	•	•	1.30
	IBUNDA,	hes	Sin	nol	e I	) in	k	B1	0.5	350	m										ruit
4-5	ing Branched Branched					•	8				•	٠	•								1.00
	Branched	9	•	0 0	٠	٠	٠		•	•	٠		٠	•	•	•	•	0	•	•	1.30
HOPA 4-5 5-6 6-8 8-10 RED 4-5 5-6	Branched , Single Branched Branched Branched Heavy Sp SILVER, S Branched Branched Branched	Purp : ecim ilve	olis	sh-	Red	d B	lo	ss · ·	• • • • • • • • • • • • • • • • • • •		•	· · · · · · · · · · · · · · · · · · ·	·		: :		·	in a	Red	F	ruit 1.00 1.30 1.65 2.50 ruit 1.00

DELIVERY DATE: JANUARY

PRICES, AS LISTED ABOVE. (ADD 10¢ PER TREE ON ORDERS LESS THAN 10.) DELIVERY METHOD: OUR TRUCK, OR BEST WAY.

FREE DELIVERY ZONE: SOUTHERN CALIFORNIA & SAN JOAQUIN VALLEY.

## - DECIDUOUS SHRUBS

ALTHEA, DOUBLE Flowering Rose of Sharon	12-18	18-24	2-3
ANEMONEAFLORA		.40	.50
BERBERIS THUNBERGI, ATROPURPUREA (Red Barberry)		.60	.30
CYDONIA, JAPONICA RUBRA (Red Flg. Quince)		.60	.80
FORSYTHIA, SPECTABILIS		.60	.80
LILAC, COMMON EASTERN	.50	.60	.80
LILAC, PERSIAN	.50	.60	.50
SPIREA, REEVESIANA (Bridlewreath, Double)		.50	.70
SPIREA, VAN HOUTTI (Bridlewreath, Double)		.50	.70
VIBURNUM, OPULUS STERILE (Common Snowball)	.50	.60	
WISTERIA, LAVENDER (Sinensis Grafted)	.50	.60	.80
WISTERIA, PINKLimited(Sinensis Grafted)	.50	.60	.30
LILAC, FRENCH HYBRID-GRAFTED (2 yrBush Form)  ABEL CARRIERE (Double Dark Purple) CHARLES JOLY (Double Red) KATHERINE HAVEMEYER (Double Pink) LUDWIG SPAETH (Single Red) MARC MICHELI (Double Blue) MARIE LEGRAYE (Double White) MICHEL BUCHNER (Double Lavender)	.75	1.0C	2.25

PRICES, AS LISTED ABOVE. (ADD 10¢ PER SHRUB ON ORDERS LESS THAN 10)
DELIVERY METHOD: OUR TRUCK, OR BEST WAY.
FREE DELIVERY ZONE: SOUTHERN CALIFORNIA & SAN JOAQUIN VALLEY.
DELIVERY DATE: JANUARY

<sup>3.</sup> 

## GRAPE VINES

#### HEAVY NO. 1 GRADE

RATE APPLIES ONLY WHEN QUANTITY IS PURCHASED IN ONE VARIETY

GROUP 1 25 Rate 50 Rate 250 Rate Price per each .17 .10
CARDINAL Medium, seeded, dark with Muscat flavor. Table. July
EMPEROR Large, seeded, red to purple. Table. Sept.
LADYFINGER Large, elongated white to yellow. Table. Sept.
MUSCAT Large, seeded, dull green. Table & wine. Sept.
RED MALAGA Large, seeded pink to purple. Table. Sept.
RIBIER Medium, seeded jet black. Table. Aug.
THOMPSON SEEDLESS . Med. seedless white to golden. Table & raisin. Aug.
TOKAY
WHITE MALAGA . Large, seeded yellow-green, sweet & tender. Table. Aug.
ZINFANDEL Medium, juicy purple to black. Wine. Aug.
GROUP 2 25 Rate 50 Rate 250 Rate Price per each .22 .18 .15
BLACK MONUKKA Medium, seedless black. Table Aug. to Sept.
DELIGHT Seedless, larger than Thompson (Amber green.) Table. Late July
CONCORD, EASTERN Med. Blue-black, thick skin. Table & jelly. Aug.
CONCORD, CALIFORNIA Large, oblong, blue-black. Table & juice. Sept.
NO ORDER ACCEPTED FOR LESS THAN 25 OF ONE VARIETY

PRICES, AS LISTED ABOVE.

DELIVERY METHOD: OUR TRUCKS, OR BEST WAY.

FREE DELIVERY ZONE: SOUTHERE CALIFORNIA & SAN JOAQUIN VALLEY.

DELIVERY DATE: JANUARY

# BERRIES: SMALL

111

#### FRUITS ...

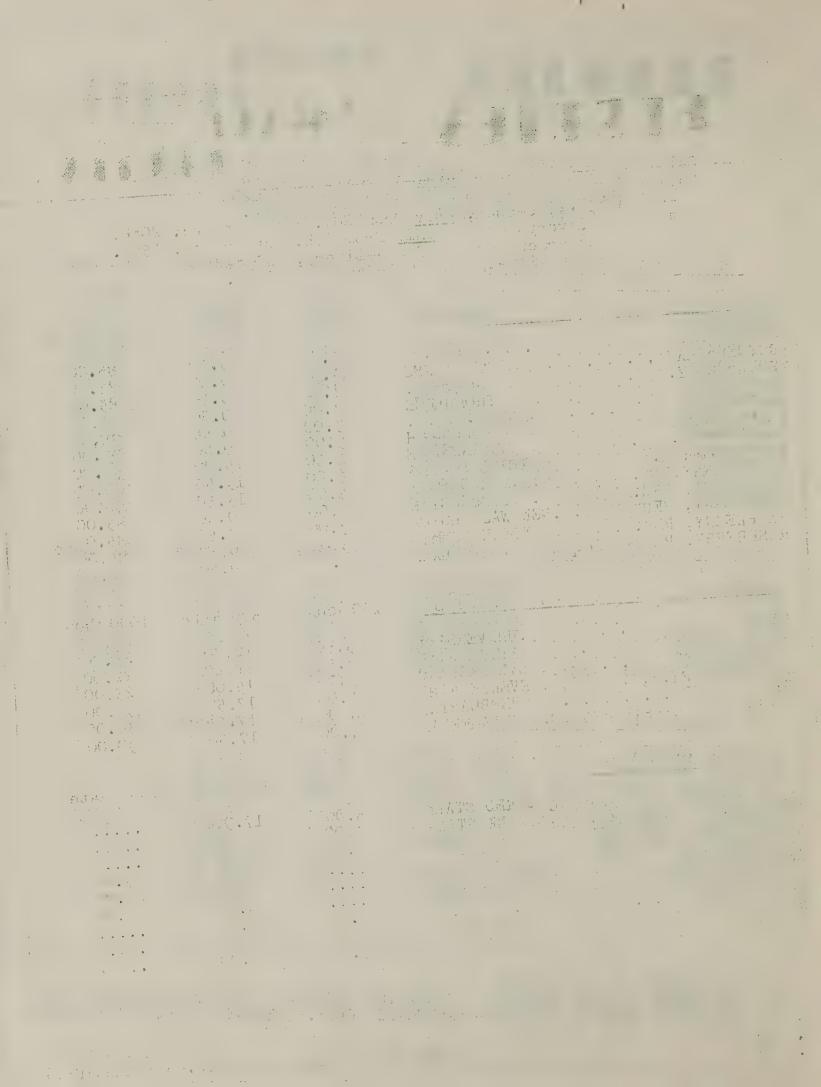
Fall delivery season, only from Nov. 20th. to Dec. 20th. Spring delivery season, only from Feb. 1st to Feb. 15th.
No orders booked for delivery, shipment or pick-up except in above periods.

BERRY*PLANTS	25 Rate	100 Rate	1000 Rate
BOYSENBERRY	3.00 3.00 3.00 3.00 3.00 4.50 4.00 4.00 3.00 3.00 3.00	9.50 9.50 9.50 9.50 9.50 13.50 13.50 9.50 9.50 9.50	85.00 85.00 85.00 85.00 85.00 125.00 100.00 100.00 85.00 85.00 85.00
STRAWBERRY*PLANTS	100 Rate	500 Rate	1000 Rate
LASSEN	3.50 3.50 3.75 4.00 4.00	12.50 12.50 15.00 17.50 17.50	22.00 22.00 25.00 30.00 30.00 30.00
SMALL*FRUITS	25 Rate	100 Rate	1000 Rate
RHUBARB, CHERRY RED STALK RHUBARB, STRAWBERRY PINK STALK ARTICHOKES, GREEN GLOBE HEAVY PLANTS ASPARAGUS, MARY WASHINGTONIOO Minimum ASPARAGUS, PARADISE 100 Minimum ASPARAGUS, NEW 500 100 Minimum HORSERADISH	5.00 5.00 5.00 3.00 5.00 5.00	17.00 17.00 17.00 3.00 3.00 3.00 10.00 18.00	23.00 23.00 23.00

25 MINIMUM ON ALL ORDERS. 1.

2.

DELIVERED BY BEST METHOD. (NO DELIVERY DECEMBER 20TH TO FEBRUARY 1ST.)
DELIVERED FREE IN SOUTHERN CALIFORNIA ONLY. (OTHERS F.O.B. SAN GABRIEL.) 3.



## GROWN

BALLED AND BURLAPPED

ANDROWEDA (Pieris Japonica)  1 Gal	PINE, AUSTRALIAN (Pinus Nigra) 24-30 2.85  PINE, MUGHO (Pinus Mughus)
BLUE SPIRE (Cyano Viridis)	1 Gal
CYPRESS, GOLDEN CRIPPSI (Cnamaecyparis Ottusa Crippsi) 24-30	SFRUCE, ALBERTA - DWARF
24-30	YEW, JAPANESE SPREADING (Taxus Cuspidata) 10-12 2.50 12-15 2.85
1. DELIVERY METHOD: OUR TRUCK, OR BE 2. FREE DELIVERY ID. SOUTH TALL CALLFORM 3. DELIVERY DATE: NOVEMBER.	OF THE RIVER OF THE TEXT OF THE PERSON OF THE THE TEXT OF T

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WELL BUDDED

#### OREGON GROWN BUSHY

		:	1				!	:
VARIETY					15-18 4.50			
ANTOON VAN WELIE	Light Fink						: :	
JAN DEKENS (Limited)	Ruffled Pink							
MRS. CHAS. PEARSON	Mauve Pink	£ ·.		· · · · · · · · · · · · · · · · · · · ·				
PINK PEARL	Light Pink	ļ			: : :			
BETTY WARMCLD	Nedium Pink		!				:	
CYNTHIA	Rose Pink							
CRIMSON GLORY	Crimson Red		* * * * * * * * * * * * * * * * * * *		p			
MADAM De BRUIN	Bright Red	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0			ision k		i di dipertita di Educates adiscital
TRILBY  LORD ROBERTS	Bright Red Dark Throat Med. Red(Late blooming)	)						
JEAN MARIE De MONTAGU UNKNOWN WARRIOR (Limi								
FASTIOSUM FL. PLENA								
ANAH KRUSCHKE	Dark Lavender							
PURPLE SPLENDOR Da	ark Spotted Purple					the second second second	alaman kangi san dan mengapa sapaban sag	
A. BEDFORD	True Blue							
BLUE PETER	True Blue		·			-	distriction of the second second second second	der andre fragtische designation en gewenne de spie a street e
MADAM MASSON	Semi Dwarf White						, , , , , , , , , , , , , , , , , , ,	
SAРРНО Da	rk Throated White	:- 						
GONER WATERER	White	:			and the state of t			
GROUP		3.75		-, -, -, 5			AND THE PROPERTY AND ADDRESS.	and the state of t
BRITTANIA	Deep Bright Red							
EARL OF ATHONE	Bright Red	**************************************	**************************************					,,,
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DELIVERY BY OUR TRUCK IN FREE DELIVERY ZONE ONLY.
FREE DELIVERY SO. CALIFORNIA, SAN JUAQUIN & SACRAPETTO VALLEYS.
DELIVERY DATE: NOVEMBER

(Page 24)

### RHODODENDRONS BEDGROWN PLANTS

BRANCHED & BUSHY - AVERAGE 10 TO 15 INCHES NO BUDS.

10 Rate 100 hate 1.50 ea. 1.35 €8. VARIETY COLOR ANTOON VAN MELLE . . . . . . . . LIGHT PINK JAN DEKENS . PINK PEARL . . LIGHT PINK CYNTHIA . . . CRIMSON GLORY LORD ROBERTS . . JEAN MARIE DeMONTAGUE UNKNOWN WARRIOR . . DEEP RED FASTIOSUM FLORNA PLENA LAVENDER PINK ANAH KRUSCHKE . . . PURPLE SPLENDOR . . . . DARK PURPLE 

### CLEMATIS DINERS

25 Rate 100 Rate 1000 Rate 50¢ ea. 45¢ ea. 40¢ ea.

NOTE: 25 MINIMUM TOTAL ORDER ON CLEMATIS.

Varieties may be assorted to receive quantity rate.

VARIETY COLOR

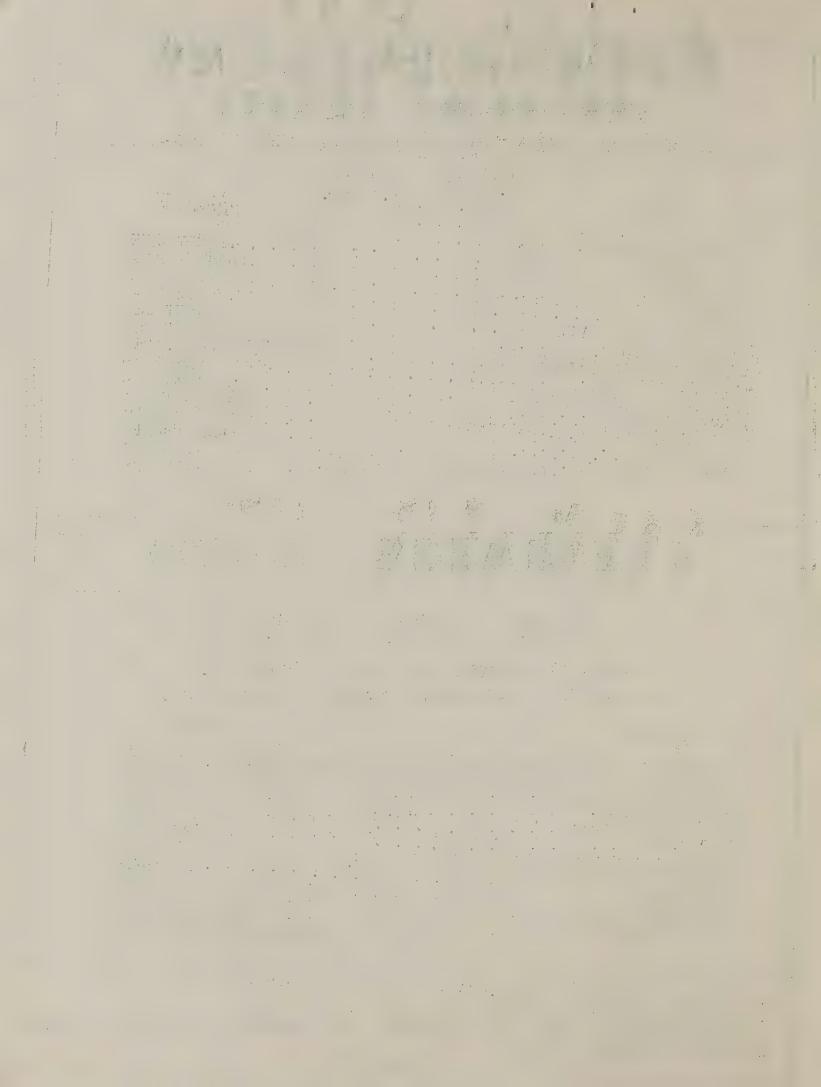
JACKMANI PRESIDENT .	· // F	etal etal	. bl	noon.	with	5	ind	h c	diamet diamet	er)	. PURPLE
LADY BETTY	BALFOU	IR .									PHRPLE
JACKMANI RU	BRA .				. , .						3120
MDM. EDWARD	ANDRE					,					DARK RED
HENRYL											FULTER
LANUGINOSA	(CANDI	-DIA)		•	• • •	9		•			. WHITE
RAMONA LAWSONIANA	• • •				• • •			•	• • •	• • •	BLUE
EDM. BARON	7F.TT.I.A		• •	•	• • •	•			• • •	יינו ורי כי	· · BLUE
NELLY MOSER		• •		•	• • •	•		LA	VENDE	R WITH	RED BARS

1. PRICES, AS LISTED ABOVE.

2. DELIVERY METHOD: OUR TRUCK OR BEST WAY.

B. FREE DELIVERY ZONE: SO. CALIFORMED, SAN JUAGUIN A SACRAMENTO VALIEYS.

4. DELIVERY DATE: NOVEMBER



# DAHLIA BULBS

- IN -

#### DESPERS CARTONS

ALL DAHLIAS ARE DISPLAYED IN A PARTITIONED DISPLAY BOX WITH 5" X 7" COLORED FICTURES FOR EACH VARIETY. THERE ARE 5 VARIETIES PER BOX, 15 BULBS OF EACH OR A TOTAL OF 75 DAHLIA TUBERS. WE OFFER TWO DIFFLRENT TYPES OF DISPLAYS. THEY ARE AS FOLLOWS:

BULK DAHLIAS-(in display box.)

Each variety of the Dahlia Bulbs are packed in Jawlust in a polyethelene lined compartment with the name stamped on the bulb. 15 Dahlias in each compartment.

Box # 1 and # 2 . . #18.00 per box or  $24\phi$  each. Box # 3 . . . . . . . 14.25 per box or  $19\phi$  each. Box # 4 . . . . . . . . 20:25 per box or  $27\phi$  each.

INDIVIDUALLY PACKAGED DAHLIAS-(in display box.)

Each bulb will be packaged in a polyethelene bag with a colored top to match the flower and the Dahlia name printed on the top. (Do not put packaged Dahlia Bulbs in the sun.)

Box # 1 and # 2 . . \$20.25 per box or  $27\phi$  each. Box # 3 . . . . . 16.50 per box or  $22\phi$  each. Box # 4 . . . . . . 22.50 per box or  $30\phi$  each.

DECORATIVE

BOX # 1

BOX # 2

3 1

DE ROI ALBERT Purple & White DE VER WERNER Brig MDM. LE BOUTILLIER	ght Pink WANDA MEADE Red ALICE MAY Yellow ARTHUR GODFREY	Lavender Red & White White Orange "Velvet" Deep Red
BOX # 3 POI	APON BOX # 4	CACTUS
TIP TOP	Yellow PRIDE OF HOLLA re White NEW LOOK cel Pink DESTIN	Violet-Purple  D. Fure Rich Fink  Empire Yellow  Lavender  Bright Red

1. PRICES, AS LISTED ABOVE.

2. DELIVERY METHOD: OUR TRUCK, OR BEST WAY.

3. FREE DELIVERY ZONE: SOUTHERN CALIFORNIA ONLY.

4. DELIVERY DATE: FEBRUARY & MARCH.

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## WILT-PRUF

THE AMAZING NEW LIQUID PLASTIC FOR

RETARDING WATER LOSS AND WILTING IN PLANTS :

<u>USE WILT-PRUF</u> for complete protection of your nursery stock.

WILT-PRUF prevents: Injuries caused by wind-burn, sun-burn, sun-scorch and salt spray!

USE IT-to protect valuable plant material in summer and winter!

AVOID-losses due to wilt and set back by using it as an anti-transpirant before transplanting!

SELL WILT PRUF YEAR 'ROUND . .

YOUR CUSTOMERS NEED WILT-PRUF, TOO. To preserve Christmas trees, decorative greens, and add shine and lustre to indoor plant material!

ALSO, as an anti-transpirant for transplanting when they wish!

				WHO	OLE	SA	LE	PF	RICE	S				Single Price	Case Price
6	Ounce plastic	S	qu	ee:	ze	bot	tt]	Le	(25	to	cas	se).	6	. \$ .65	\$14.40
1	Quart bottle	•	•	• •	• •	٠	٠	۰	(12	to	cas	se).	٠	2.35	25.20
1	Gallon	•	•			٠	ø		( 4	to	cas	se).	۰	. 7.35	26.40
5	Gallon drum	•	•	• •		•		•	• •	• •		• •	•	. 30.75	
52	Gallon drum		٠		۰	•								286.00	

## SHINGLETOW

#### BALED CEDAR SHAVINGS

IDEAL FOR PACKING, AND FOR STORING BAREROUT DECIDUOUS STOCK.

PRICED

1 to 100 BALES

DELIVERED, OR \$3.50 Each.

F.O.B. OUR WAREHOUSE \$3.00 Each.

9 cu. Foot Bale.

Approximately 115.1b.

- 1. PRICES AS LISTED ABOVE.
- 2. DELIVERY METHOD: OUR TRUCK, OR BEST WAY.
  3. ALL ORDERS F.O.B. SAN GABRIEL, CALIFORNIA.
- 4. DELIVERY DATE AVAILABLE YEAR-ROUND.

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#### L. E. COOKE CO. 5716 N. VISTA ST. San Gabriel, Calif.

BUYER:

3

#### ORDER FORM

GROWERS AND DISTRIBUTORS
PHONE Atlantic 7-6145

NAME		DATE:					
ADDRESS	S:	TERMS:		1			
CITY:		STATE: 5% FOR CASE SHIP VI	ON DELIVERY				
QUANTITY	SIZE	DESCRIPTION	UNIT	DEL I VERY DATE			
			TRIOL				
2							
-							
3							
1							
ORDERS ARE	ACCEPTED	SUBJECT TO STOCK ON HAND AND CROP PRORATE	DAY CL	OSED			

